



***Your Live and Local
Hometown Radio Stations***

www.basinsradio.com

Office Phone (307) 686 – 2242



97.3 FM The KAML

If you're looking to reach today's active Adults you've come to the right place! The perfect blend of today's hottest hits reaching Adults 18-49.



KGWY- FM 100.7 FOX Country

Nobody's plays more of Today's best Country than The Fox. Country is America's Music and The Fox reaches the biggest buying demographic of 25-54 Adults.



93.3 FM KLED The Legend ~ The Legend plays Classic Country from Classic artists past and present, from Willie & Waylon to Brooks & Dunn, Garth and George Strait. It's Real Country from the 70's, 80's and 90's that the 35-64-year-old demographic loves.



101.5 KDDV The Drive

The best music ever made, Classic Rock that's timeless and still relevant today. Take a ride on The Drive to reach the affluent 25-54 demographic.



1270 AM KIML and 106.7 FM News/Talk Radio

The latest in local, state and national news and information. Great talk with Rush, Hannity, and Dave Ramsey, along with local news and information every weekday morning with Wake Up Wyoming talk show host VicWright.

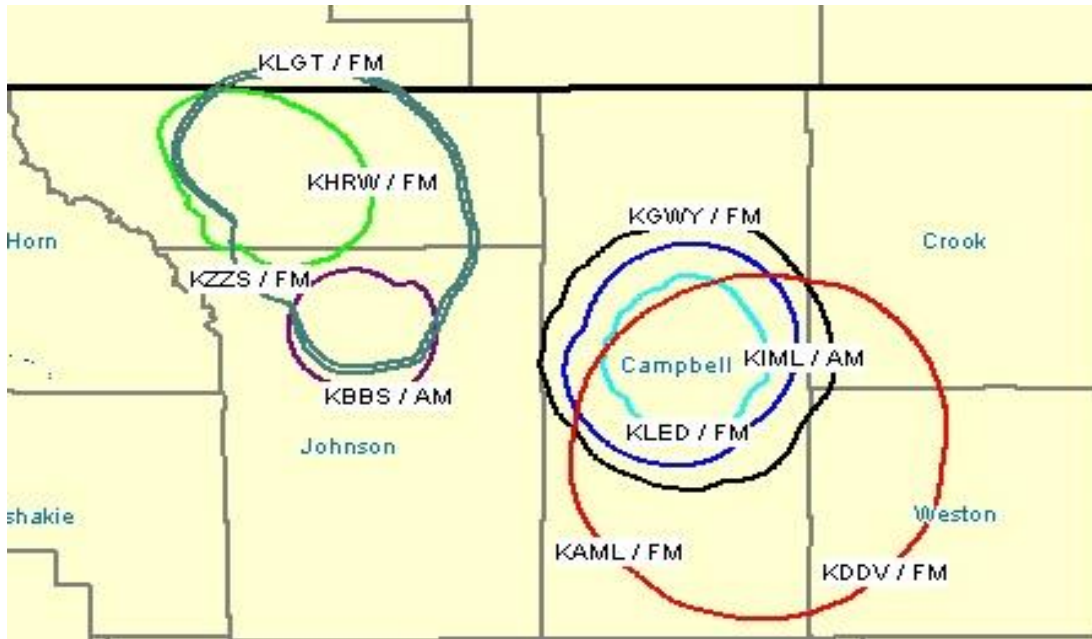
Hourly News, Weather and Sports Updates!

Online at www.basinsradio.com

- Fall-Fest Business Expo
- Target Digital Solutions
- St. Jude Radio-thon Sponsorships
- Sports Sponsorships

Basin Radio Network

We've got you covered in NE Wyoming



Black: 100.7 FM KGWY The Fox

Red: 97.3 FM **KAML** Camel Radio &

101.5 FM KDDV The Drive

Blue: 1270 AM/106.7 FM **KIML** Talk Radio

Light Blue: 93.3 FM **KLED** Classic Country

When we say “Live and Local” we mean it: Our Live and Local Personalities greet you every day with great music, information and the news you need to know.

Meet Our On-Air Staff



Vic Wright is the morning show personality for KIML. He came to Gillette in 2010 as the morning personality for 97.3 KAML-FM before moving to KIML in February of 2017. He helps call Gillette College Pronghorn basketball and high schools sports, as well. A native of the D.C. area, he started his radio career in 2004 in the Fredericksburg, VA and Orange, VA markets, followed by a stint to the plains of Great Bend, KS, before Gillette

Title: On Air / KIML ~ Email: vic@basinsradio.com Phone: (307) 682-1270



From a young age sports have been a major part of my life. I grew up in Kansas City, never missing Chiefs and Royals games. During those games I would pretend to be the broadcaster and call the action. Little did I know I was practicing for a possible career. I received a Sports Media degree from Oklahoma State University. While attending school I began my broadcasting career in Stillwater, Oklahoma. I called play-by-play for high school sports and Oklahoma State softball games for the team’s website. It was love at first sight from the first time I arrived in Gillette.

Title: On Air/The Drive & Sports Director ~ Email: Sports@basinsradio.com ~ Phone: 307.660.9104



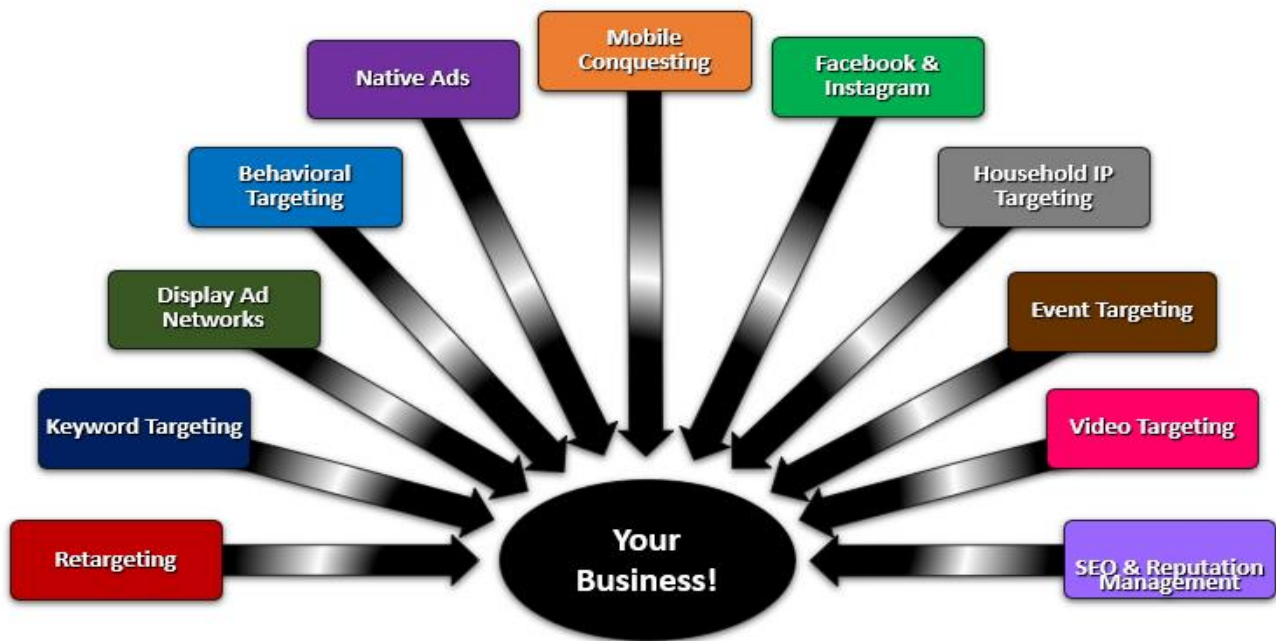
Hi, Gillette! My name’s Kyle Murphy and I’m proud to be ‘Murphy in the Morning’ on *Fox Country 100.7*. I began my Radio career in Salt Lake City, then moved to southern Utah to host a morning show there before spending the last four years in Butte, Montana. I love everything about Country music, from the Classics to the best new stuff we play. I look forward to building great relationships here in Gillette and northeast Wyoming and playing today’s best Country each weekday morning from 6 to 9 on Fox Country 100.7!

Title: Morning host KGWY – E-mail Murphy@basinsradio.com - Phone (307) 686-9100

Gillette Is Our Home Town

Being Live and Local means a lot to us. As home-town radio stations we take that responsibility seriously. Anything we can do to help our community, we're more than glad to do. If there is a charity you're involved in, let us know. We're always here to help and we'll make sure the word gets out on our five radio stations. Our pledge is to do all we can to make your business successful. We're all part of Gillette and northeast Wyoming, so your success is our success. When it comes to our clients, we have an entire staff of marketing professionals to provide the results you expect. That includes copywriting, production, our in-house digital marketing company, promotional opportunities and event planning. We have the tools and the people to make your business thrive! Locally owned and operated for more than 20 years, Basin Radio Network is proud to be a part of Gillette and northeast Wyoming.





Call Us to Learn More How to Market Your Business in the Digital Age!