



Basin Radio Network



***Your Live and Local
Hometown Radio Stations***

www.basinsradio.com

Office Phone (307) 686 – 2242

yourname@basinsradio.com

(Your Cell #?)



Basin Radio Network



97.3 FM The KAML

If you're looking to reach today's active Adults you've come to the right place! The perfect blend of today's hottest hits reaching Adults 18-49.



KGWY- FM 100.7 FOX Country

Nobody's plays more of Today's best Country than The Fox. Country is America's Music and The Fox reaches the biggest buying demographic of 25-54 Adults.



93.3 FM KLED The Legend ~ The Legend plays Classic Country from Classic artists past and present, from Willie & Waylon to Brooks & Dunn, Garth and George Straight. It's Real Country from the 70's, 80's and 90's that the 35-64-year-old demographic loves.



101.5 KDDV The Drive

The best music ever made, Classic Rock that's timeless and still relevant today. Take a ride on The Drive to reach the affluent 25-54 demographic.



NewsTalk KIML 1270 AM & 107.5 FM

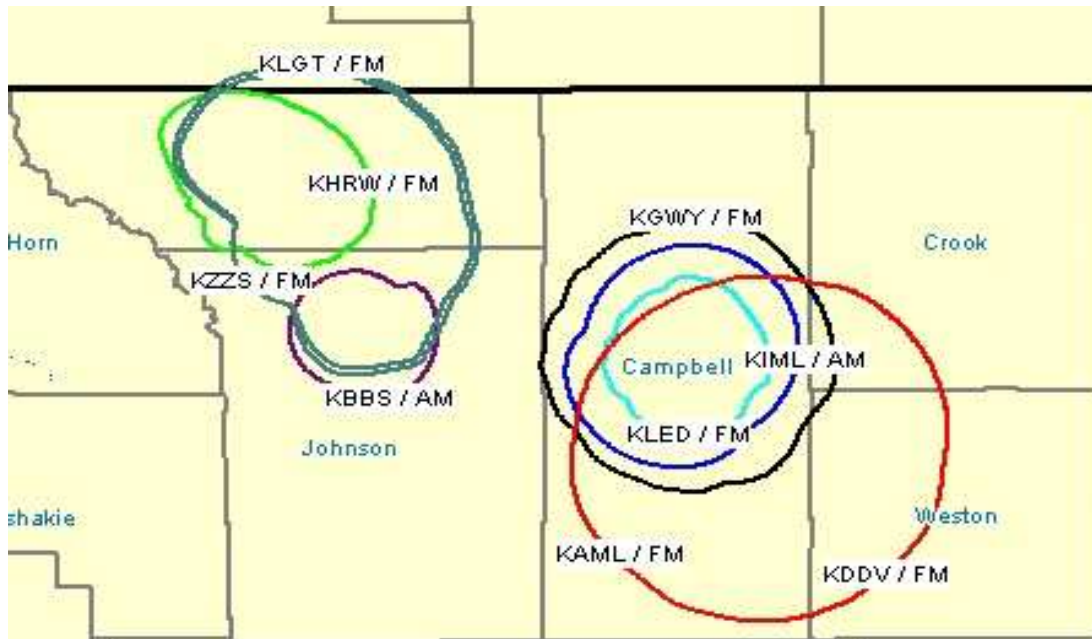
The latest in local, state and national news and information. Great talk with Rush, Hannity, and Dave Ramsey, along with local news and information every weekday morning with Wake Up Wvoming talk show host VicWright.



106-7 GRACE-FM

Playing 'Today's Christian Music,' GRACE-FM appeals to all people from all walks of life who are seeking uplifting, positive music and entertainment that's the right fit for the entire family.

We've got you covered in NE Wyoming



Black: 100.7 FM KGWY The Fox

Red: 97.3 FM KAML Camel Radio &

101.5 FM KDDV The Drive

Blue: 1270 AM/107.5 FM KIML Talk Radio &

GRACE-FM

Light Blue: 93.3 FM KLED Classic Country

When we say "Live and Local" we mean it: Our Live and Local Personalities greet you every day with great music, information, and the news you need to know.

Meet Our On-Air Staff



Vic Wright is the morning show personality for KIML. He came to Gillette in 2010 as the morning personality for 97.3 KAML-FM before moving to KIML in February of 2017. He helps call Gillette College Pronghorn basketball and high schools sports, as well. A native of the D.C. area, he started his radio career in 2004 in the Fredericksburg, VA and Orange, VA markets, followed by a stint to the plains of Great Bend, KS, before Gillette

Title: On Air / KIML ~ Email: vic@basinsradio.com Phone: (307) 682-1270



From a young age, sports have been a major part of my life. I grew up in Kansas City, never missing Chiefs and Royals games. During those games I would pretend to be the broadcaster and call the action. Little did I know I was practicing for a possible career. I received a Sports Media degree from Oklahoma State University. While attending school I began my broadcasting career in Stillwater, Oklahoma. I called play-by-play for high school sports and Oklahoma State softball games for the team's website. It was love at first sight from the first time I arrived in Gillette.

Title: On Air/The Drive & Sports Director ~ Email: Sports@basinsradio.com ~ Phone: 307.660.9104



The Terry Michael story. Born and raised in Montana, I was extremely involved with FFA in high school which led me to win the State Public Speaking contest and point my future in the direction of Radio. I've had radio careers in Montana, Oregon, South Dakota, Nebraska, and Wyoming, three times! I moved to Cody in early 2021 to once again be home in Wyoming! It just wasn't right until we found our way home to Gillette! I have been married to Gina for 28 years, have two sons Rob and Jeremy and one daughter, Jenikah. I love to entertain on the radio with funny stories and feel-good stories. I look forward to retiring here in Gillette with the best listeners in the world!

Start your mornings each weekday with Terry from 6-10 on Fox Country 100.7 FM.

Title: Legend Communications Director of Operations | Fox Country Morning Show Mon-Fri 6a-10

E-mail terry@bhrnwy.com Phone (307) 636-2242



Les came to Gillette and Fox Country us from West Texas. After graduating high school, he enlisted in the United States Army and was a Paratrooper in the 82nd Airborne Division. He then went on to become a State Trooper in the Texas Highway Patrol. “During this time, I listened to a lot of radio and thought to myself, maybe I missed my calling. I was inspired by two local on air personalities who gave me the drive to pursue my dream of being on air.” Les then went on to obtain his degree from Amarillo College in Mass Media. Since then, he has been living the dream which brought him to Gillette. Les loves the outdoors. In his spare time, you can find him fishing in his kayak or hiking the area. He is also a member of a worldwide charity organization called the 501st Legion, which makes visits to children’s hospitals dressed as screen accurate Star Wars characters. If he is not out enjoying the outdoors or taking part in charity events, he will spend time at home enjoying a good movie. “My advice to everyone would be to find something you are passionate about. If you are doing what you love for a job you will never work a day of your life because it is your passion.”

Listen to Les each weekday afternoon from 2-6 on Fox Country 100.7 FM.

Title: Fox Country Afternoons 2-6 ~ Email: Les@basinsradio.com ~ Phone: 307.636.2242



A native of New Mexico, Roxanne has lived all over the U.S. and has been Radio for four decades. She's worked in a variety of formats and sizes of markets, large and small, and prides herself on getting to know the communities she serves. Whether it's on-air, in the newsroom, production, sales, or management, Roxanne has strong and varied experience and enjoys the challenge of serving her communities every single day.

Title: News Director | KIML 1200 AM/107.5 FM

Gillette Is Our Hometown

Being Live and Local means a lot to us. As hometown radio stations we take that responsibility seriously. Anything we can do to help our community, we're more than glad to do.



If there is a charity you're involved in, let us know. We're always here to help and we'll make sure the word gets out on our six radio stations. Our pledge is to do all we can to make your business successful. We're all part of Gillette, Campbell County, and northeast Wyoming, so your success is our success.



When it comes to our clients, we have an entire staff of marketing professionals to provide the results you expect. That includes copywriting, production, our in-house digital marketing company, promotional

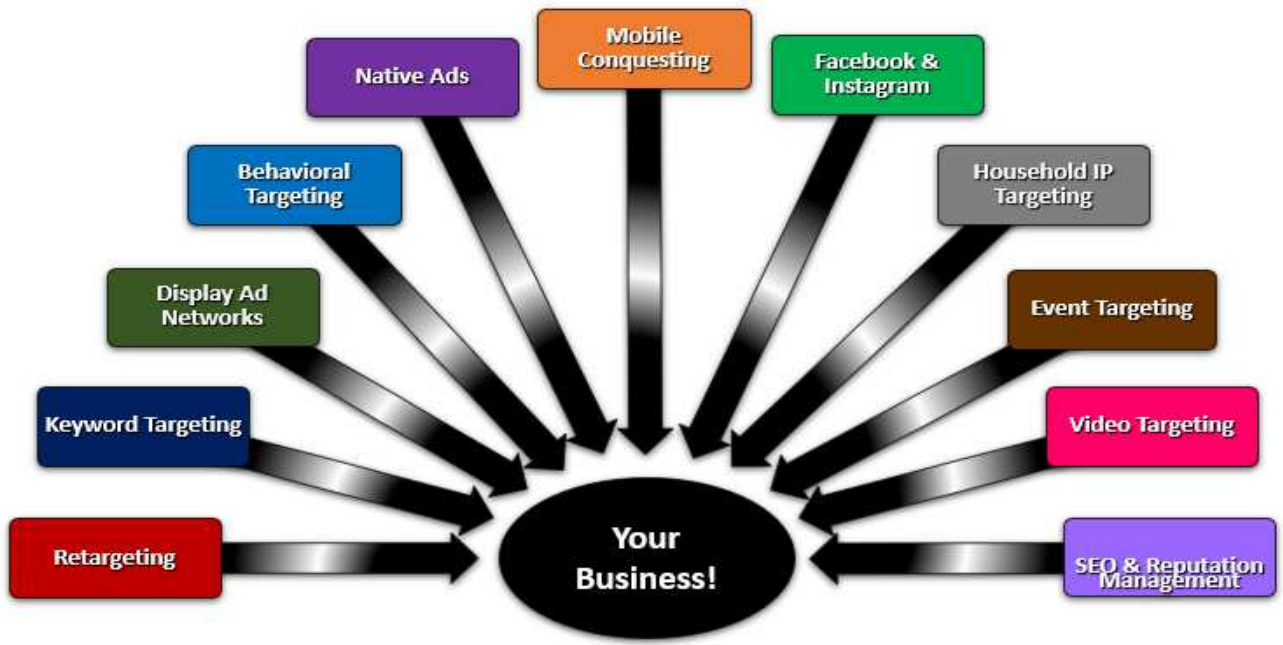


opportunities and event planning. We have the tools and the people to make your business thrive! Locally owned and operated for more than 20 years,



Basin Radio network is proud to be a part of Gillette, Campbell County and Northeast Wyoming.





Call Us to Learn More How to Market Your Business in the Digital Age!